



## **TWENTY SIXTH ANNUAL WORLD BUSINESS CONGRESS**

May 19-23, 2017

Kyrgyz Turkish Manas University, Bishkek, Kyrgyz Republic

Call for Papers

### **FROM GLOBALIZATION TO REGIONALIZATION AND LOCALIZATION: INSTITUTIONS, PROCESSES, POLICIES, AND STRATEGIES**

#### **OBJECTIVES**

The 26th World Business Congress of the International Management Development Association (IMDA) will be held in Bishkek, Kyrgyzstan, between May 19-23, 2017. The major local organizer is Kyrgyz-Turkish Manas University, Faculty of Economics and Administrative Sciences and in cooperation with private and public sector partners from Kyrgyzstan. Full and research-in-progress papers, panel session proposals, and case study presentations are invited and accepted papers will be published in the award winning refereed congress proceedings. Full papers included in the congress proceedings are published in Web of Science, Social Sciences Citation Index which is afforded only to a small number of congress proceedings around the globe. The Best Papers of the congress will be published in the Journal of Transnational Management and/or Journal of Euromarketing and outstanding papers will be considered for other journal publications. The congress offers an excellent opportunity to meet international thought leaders and professionals from around the world to exchange information and ideas on a variety of global business topics.

#### **VENUE**

Kyrgyz Republic is a country in Central Asia, the territory of which is located within two mountain ranges the Pamir-Altai in the southwest and the Tien Shan Mountains in the northeast. The total area of Kyrgyz Republic is 198,500 sq. km. surface waters occupy 4.4% of the territory, 5.5% forest, 54.1% agricultural land, and the remaining 36.2% other forms. Kyrgyz Republic covers an area of 3,878 km borders with Kazakhstan in the north, with China to the east and southwest, with Uzbekistan to the west, and to the southeast with Tajikistan. Many travelers find Kyrgyz Republic the most appealing, accessible and welcoming of the Central Asian republics, one expert called the country as Switzerland of central Asia. See: <https://www.youtube.com/watch?v=ugL-W6da-9A&feature=youtu.be>.

Known as Frunze from 1926 to 1991, Bishkek is the capital of Kyrgyz Republic, and the largest city of the country. Besides, the city is the administrative center of the Chui region with population of over 1 million. It was founded in 1825, and was named Pishpek. It is the only town in the world named after a wooden plunger- a Bishkek is a churn used to make fermented mare's milk. The capital is planned like a chess board, and on both sides of most streets there are ditches for watering trees. Trees are watered in this way in the summertime not only save people from the heat but also decorate the city. The city center, avenues and roads are flat and constructed in a proper way. Bishkek is a beautiful city with many parks and green plantations. Residents like to boast that it has more trees per person. Bishkek, which is a comparatively new city in Chui valley, has no historical monuments from ancient times, but in the largest square of the city there is a historical museum. In the very center of the city there is an entertainment park named after I. V. Panfilov.

#### **CONGRESS PROGRAM AND EXTRA EXCURSION OPTIONS**

This year's congress focuses on globalization, regionalization, and localization and will offer keynote addresses by business leaders, academic and case study presentations, expert panel discussions will provide insight into the most relevant issues and developments in today's global business environment. To celebrate the congress, a banquet dinner along with award ceremony will be held in the evening of May 21st, 2017. Business people, public policy makers, consultants and academics can choose from the wide range of topics within the overall congress theme. An important aspect of the congress will be the Bishkek city tour. Bishkek-capital of Kyrgyzstan situated in the Chui valley at the northern foot of the republic. It is at an altitude of 700-900 meters above sea level. Bishkek has a population of about 1 million. During the city tour you can admire the Soviet architecture such as Philharmonic-Concert Hall, Government House, the Historical Museum, Victory Square as well as modern monuments made in national style such as the White House, the Museum of Applied Art, the Manas Village, Panfilov Park on May 19th, 2017. There are available additional tours on May 22, 2017 Ala-Archa Gorge Kyrgyz State Nature Park. It is located 40 km away from Bishkek at the foot of the mountain range Ala-Too, at an altitude of 1600-4860 meters. In the park, you will have the opportunity to climb the canyons, which are located at an altitude of 5,000 meters above sea level. Each climbing requires special training. The park has a unique opportunity to meet representatives of fauna such as the eagle, mountain goat, wolf, lynx, and a rarely seen snow leopard. These tours are complimentary. We are also organizing paid post-congress tours to Almaty, Kazakhstan and Samarkand and Bukhara, Uzbekistan. More detail information will be provided about the post-congress tours in mid-March 2017.



## HOST: KYRGYZ TURKISH MANAS UNIVERSITY

Kyrgyz Turkish Manas University (KTMU), founded by two brotherly countries, Kyrgyz Republic and Turkey, is a state university at international standards. Upon the approval of an agreement between the Government of Kyrgyz Republic and the Republic of Turkey on the 30<sup>th</sup> of September, 1995 in Izmir, Turkey, Kyrgyz Turkish Manas University was created in the capital city of Bishkek. The university started its actual educational activities during academic year 1997-1998. The university has achieved its eminency and supremacy due to the tremendous efforts and enormous investment of both countries. KTMU has the most developed campus in Central Asia, and accepts students not only from Turkic-speaking countries, but also from other countries of the world. The university offers undergraduate, graduate degrees, including a Ph.D. program. The vision of the university is to become a well-known and internationally recognized authoritative university and to be an educational brand at an international level known for its research and service to society, a university that will benefit not only the Turkic world, but all of mankind. Owing to its modern infrastructure, KTMU provides its services both in the central building and on the Chyngyz Aitmatov campus. Located in a green corner of Bishkek, KTMU is one of the best universities not only in Kyrgyz Republic but in Central Asia. Closely following the national standards and rules, and paying special attention to quality to education, KTMU seeks international accreditation, recognition and memberships as part of its vision and a foundation for development. For more information, visit [www.manas.edu.kg](http://www.manas.edu.kg). See: <http://www.Youtube.com/watch?v=yrMjkWQWJAo>.

Faculty of Economics and Administrative Sciences aims to provide the managers of the future with analytical skills and knowledge in a wide range of areas including economics, business, finance and banking, and international relations. FB & E is a leading academic center in social sciences in Central Asia. The main objective of the faculty is to graduate students who are oriented to the future, who are having entrepreneurial spirit both at national and international levels, who are endowed with capabilities to establish their own business or to work in the public sector. The Faculty takes pride in the high academic standards it upholds while sustaining a student-friendly environment. Faculty members are well qualified with doctoral degrees. They remain current in their teaching fields through research and publications in top scholarly journals and regularly consulted in the media and by public and private organizations as authorities in their fields. FB & E faculty also run several collaborative projects with the Chambers of Commerce and Industry and other stakeholders. FB & E international faculty, diverse student body, strong links to local and international business communities along with academic relationships forged with international partners, provide a learning environment well suited to the demands of a global economy. The faculty's global focus further contributes to employability in both national and international job markets. Faculty of Economics and Administrative Sciences has been organizing different academic activities like conferences, seminars, workshops and congresses. Up until now, 10 international congresses, 8 congresses for students, and 25 specialized workshops have been organized with the participation of 600 scientists/scholars from 22 different countries.

## SCHEDULE AT A GLANCE

<b>Friday May 19</b>	<b>Saturday May 20</b>	<b>Sunday May 21</b>	<b>Monday May 22</b>	<b>Tuesday May 23</b>
EARLY CONGRESS REGISTRATION 10:00-12:00 KTMU Faculty of Economics and Administrative Sciences LUNCH 12:00-14:00 KTMU Social Facilities Hall  EARLY AFTERNOON: Pre-congress Bishkek City Tour 14:00 – 17:30 Downtown, Atabeyit, and Al-Archa  LATE AFTERNOON: IMDA Board of Directors Meeting 18:00-19:00 KTMU VIP Hall  Early Bird Reception: Meet Old and New Friends  Place: University Social Facilities Hall 19:00-21:00	CONGRESS REGISTRATION 8:00-15:00 KTMU Faculty of Economics and Administrative Sciences CONFERENCE OPENING CEREMONIES: 9:00-10:00 KTMU KasimTimistanov Congress Hall PLENARY SESSIONS 10:30-12:30 & 14:00-16:00 Presentations by Academics, Government and Business Leaders 1. Kyrgyz Economy: Past, Present and the Future 2. Kyrgyz Entrepreneurship and Small Business Development 3. Changes and Developments in Business Education and Research CONGRESS TRIPS 16:15-18:30 EVENING CONGRESS DINNER: 20.00-22.00	ACADEMIC PAPER PRESENTATIONS 9:00-12:30 14:00-17:30 Parallel Academic Sessions will be held at KTMU Kasim Timistanov, Kasim Karahan, Karibek Moldubaev, and A-228 Conference Hall  EVENING AWARD RECEPTION & DINNER 20:00-23:00 Award Ceremony Dinner Place: SUPARA Ethnic Restaurant Live Music and Entertainment	ACADEMIC PAPER PRESENTATIONS 9:00-12:30 14:00-17:30 Parallel Academic Sessions will be held at KTMU Kasim Timistanov, Kasim Karahan, Karibek Moldubaev, and A-228 Conference Hall  EVENING FAREWELL DINNER 20.00-22.00 Congress Hotel With live classic music and Entertainment	POST-CONGRESS TOURS (Paid Tours)  <u>Option 1:</u> Issyk Kul 2 days tour  <u>Option 2:</u> Osh 2 days tour  <u>Option 3:</u> Chon Kemin 2 days tour  <u>Option4:</u> Almati, Kazakhstan 2 days tour  <u>Option 5:</u> Uzbekistan 8 Days and 7 Nights Tour to major sites of Uzbekistan such as Tashkent, Samarkand, Buhara and Surrounding Areas

## INSTRUCTIONS AND DATES

Three types of papers are acceptable for consideration: refereed, work-in-progress, and special session/panel papers. There will be a doctoral research symposium in the afternoon of Saturday, May 20, 2017, for which we only require a five-page abstract. Doctoral research symposium proposals must be submitted to Dr. Barry Unger at Boston University, E-mail: [unger@bu.edu](mailto:unger@bu.edu) by April 30th, 2017. All other submissions must adhere to the following guidelines:

- If you wish to have your paper reviewed for the award winning refereed Congress proceedings, submit an electronic copy of your complete manuscript, not exceeding 25 pages double and 8 pages single-spaced, to only one track chair on or before March 15, 2017, though earlier submissions are strongly encouraged. Please cc your submission to Dr. Talha D. Harcar - Congress Administrative Director in the United States at [tdh13@psu.edu](mailto:tdh13@psu.edu)
- Papers will be reviewed and final decisions will be communicated no later than April 14, 2017. Revisions should be expected. Final manuscripts, in required format with changes consistent with requested revisions, must be received by Dr. Talha D. Harcar by May 1, 2017 at the latest. If submitted late or published guidelines are not followed, submission cannot be included in the congress proceedings.
- Submit an electronic copy of an abstract of works in-progress of one page by March 31, 2017. These documents will be published in the congress proceedings provided that style guidelines are followed and references provided. They will also be included in the Congress program. Submit your appropriate congress registration fee and completed registration form along with the abstract. Abstracts must be submitted either to Dr. Erdener Kaynak at [k9x@psu.edu](mailto:k9x@psu.edu) or to Dr. Talha D. Harcar at [tdh13@psu.edu](mailto:tdh13@psu.edu)
- Receipt of all electronic submissions will be acknowledged as soon as received. If you do not hear from the track chair within one week of your paper submission, please contact Dr. Talha D. Harcar at once via [tdh13@psu.edu](mailto:tdh13@psu.edu). On a separate page, please provide the title of your paper, your full address, telephone and e mail numbers clearly written. If there are multiple authors, this information is to be provided by all authors. We will include this information in IMDA data bank and you will also receive complimentary copies of one of the Association's quarterly Journals- Journal of Transnational Management or Journal of Euromarketing.
- Complete the attached congress registration form and send it to the Executive Vice-President and Director in Pennsylvania, USA address as soon as possible no later than April 14, 2017. If your paper is not accepted either for presentation or publication in the congress proceedings, your registration fee will be refunded to you immediately.
- Each registered delegate is entitled to have a maximum of two accepted manuscripts included in the Congress proceedings and/or program. In the event of more than two papers being accepted, the participant must inform Dr. Talha D Harcar of the titles of the two papers to be included in the proceedings or program. Otherwise, the selection decision will be made by the Congress organizers.
- Manuscript submissions should include a separate title page on each copy, listing all authors, their affiliations, addresses, telephone numbers and e mail addresses, if available. For papers with multiple authors, indicate the author with whom we should correspond. List only the manuscript title in the main body of the paper, abstract, or proposal to allow for blind review.
- The final copy of manuscripts to be published in the Congress proceedings may not exceed 8 pages, single-spaced, 10-point font, including tables, figures, and references. All of the references cited in the body of the paper must be presented under references at the end of the paper. There will be an extra page charge of US\$25 per page which must be sent along with the final camera-ready version of the manuscript. There are no exceptions to this rule. Manuscripts that do not conform to the guidelines or do not include extra-page charges where applicable will not be published. In the counting of the number of pages, IMDA executives make use of 8 ½ by 11 page size, not that of A4 size.
- International Management Development Association is a not-for-profit professional organization. As such, it does not provide any funding for travel, accommodation, and congress registration. Such requests will not be responded. The Association can only provide visa support letters to those individuals whose papers are accepted and included in the Congress program and they should pay the appropriate congress registration fees in advance. All other requests are not acceptable.

## SPECIAL SESSIONS AND PANELS

Proposals for special sessions and/or panels are invited and must include: a) a short summary of the issues to be discussed, b) rationale for inclusion of the topic in a special session/panel, c) names, addresses, and qualifications of participants, and d) a letter indicating that session/panel participants' approval has been obtained. Special session/panel presentation papers will not be published in the congress proceedings unless they go through the usual blind review process. Submit your proposals by March 31, 2017, to Dr. Erdener Kaynak, Pennsylvania State University at Harrisburg, E-mail: [k9x@psu.edu](mailto:k9x@psu.edu)

## INTERNATIONAL BUSINESS DEAN/ADMINISTRATOR AWARD AND PRESENTATION

One award is made each year to a business dean/high ranking. A nomination letter outlining the qualifications of the nominee to receive the award should be sent electronically only by April 21, 2017 either to Dr. Kip Becker, Boston University, E-mail: [kbecker@bu.edu](mailto:kbecker@bu.edu) or Dr. Erdener Kaynak, The Pennsylvania State University at Harrisburg, Email: [k9x@psu.edu](mailto:k9x@psu.edu). The awardee will be expected to make a presentation to the Congress on international business education issues. Selections will be made by the Executive Board of the IMDA.





## IMDA OUTSTANDING INTERNATIONAL BUSINESS PERSON OF THE YEAR AWARD

Award is made to an internationally recognized business person who is widely recognized as having made outstanding contributions to international business practice or policy in the region or country in which the Congress is held. A nomination letter outlining the qualifications of the nominee should be sent electronically only by April 14, 2017, to Dr. Kip Becker, Boston University, E-mail: [kbecker@bu.edu](mailto:kbecker@bu.edu) or Dr. Erdener Kaynak, The Pennsylvania State University at Harrisburg, E-mail: [ek9@comcast.net](mailto:ek9@comcast.net).

## CONGRESS HONORARY CO-CHAIRS

Dr. Sebahattin Balcı, Rector of Kyrgyz Turkish Manas University, Bishkek, Kyrgyzstan  
Dr. Asilbek Kulmırzayev, Vice-Rector of Kyrgyz Turkish Manas University, Bishkek, Kyrgyzstan

## CONGRESS CO-CHAIRS

Dr. Hakan Cetintaş, Dean of Faculty of Economics and Administrative Sciences, Kyrgyz Turkish Manas University, Bishkek, Kyrgyzstan, E-mail: [cetintash@yahoo.com](mailto:cetintash@yahoo.com)

Dr. Kip Becker, President of International Management Development Association and Boston University, Boston, USA, E-mail: [kbecker@bu.edu](mailto:kbecker@bu.edu)

Congress co-chair from Kyrgyzstan will attend to all local details, including arranging keynote speakers, local business panels, handle special awards, recruitment of local participation from Kyrgyzstan, and the surrounding countries, and fundraising activities in Kyrgyzstan. American congress co-chair will be responsible for coordinating special awards and presentations. He is also responsible for the organization of a business, public policy makers and academic special panels to be held on May 20th 2017 in cooperation with the Kyrgyz congress co-chairs.

## CONGRESS PROGRAM CHAIR, PROCEEDINGS CO-EDITOR AND IMDA EXECUTIVE V.P AND DIRECTOR

Dr. Erdener Kaynak, Pennsylvania State University at Harrisburg, USA, E-mail: [ek9@comcast.net](mailto:ek9@comcast.net)

Erdener Kaynak co-edits the congress proceedings, including assuring that authors have registered for the congress, verifying that reviewer feedback has been incorporated into final version of the papers, checking to see that the guidelines have been followed, and coordinating the arrangement of the manuscripts with the program of the congress. He is responsible for congress registration, publicity, and preparing awards, and assists with the development of the congress program. He also assists in the publication of the congress proceedings and subsequent book and special journal issue publication efforts.

## CONGRESS ADMINISTRATIVE DIRECTOR IN KYRGYZSTAN

Dr. Adem Golec, Kyrgyz Turkish Manas University, Kyrgyzstan, E-mail: [adem.golec@manas.edu.kg](mailto:adem.golec@manas.edu.kg)

Adem Golec will be responsible for all of the on-site details including arrangement of social functions and tours in preparation for the congress. During the congress, he will assist in making all program and local arrangements decisions and provide supervision to the Local Arrangements Committee.

## CONGRESS ADMINISTRATIVE DIRECTOR IN THE USA

Dr. Talha D. Harcar, Department of Business Administration, Penn State University at Beaver, USA, E-mail: [tdh13@psu.edu](mailto:tdh13@psu.edu)

Talha Harcar co-edits the Congress proceedings and is responsible for finalizing both the congress program and the proceedings.

## CONGRESS EXECUTIVE SECRETARY IN KYRGYZSTAN

Dr. Azamat Maksudunov, Kyrgyz Turkish Manas University, Bishkek, Kyrgyzstan, E-mail: [azamat.maksudunov@manas.edu.kg](mailto:azamat.maksudunov@manas.edu.kg)

Azamat Maksudunov will assist in preparing the congress in Kyrgyzstan. During and before the congress, he will be able to provide the information of transportation, hotels and any other details of the congress. Visa related queries must also be made to him.

## CONGRESS TOPICS

Submit your papers to the most appropriate track chair.

1. Global Social Media Studies
2. Public Administration and Public Finance
3. Global Human Resources Management and Organizational Development:
4. Global Information and Technology Management
5. Global Recreation and Sports Management
6. Entrepreneurship and Enterprise Development Strategies
7. Global Marketing Management and Business Strategies
8. Global Tourism Development and Hospitality Management
9. Cross-Cultural Marketing Integrated Marketing Communications
10. Global Business in the Middle and Near East
11. Global Business in South East Asia, Australia, and Pacific Region
12. Business in Transitional Economies
13. Global Business in Europe
14. Global Production and Operations Management
15. Services Management and Relationship Marketing
16. Integrated Marketing Communication
17. Personal Selling, Sales Management and Public Relations
18. Economic Development and Growth
19. International Business in Central Asia
20. Public Administration and Public Policy
21. Global Pricing Decisions
22. Social Media and Online Marketing



23. Channels of Distribution
24. Supply Chain Management
25. Global Competition Policy
26. Corporate Strategy
27. Global Business Ethics and Social Responsibility
28. Marketing Research and Analytics
29. New Product Development
30. Environmental Scanning
31. Crisis Management
32. Country-of-Origin and Nation Marketing
33. Comparative Management/Marketing Systems
34. Cross-cultural/National Consumer Behavior
35. Global Economics and Taxation
36. Risk Management
37. Global Corporate Finance
38. Global Business in Russian Federation
39. International Business in Eastern /Central and South Eastern Europe
40. Business Practices in Commonwealth of Independent States
41. Cyber Security Crime Prevention
42. Global Innovation and Technology Development
43. Multinational Enterprise Policies
44. Market Entry Strategies
45. Business Strategies in Emerging Markets
46. International Finance
47. Global Sustainability and Resource Management
48. Global Business Education Development
49. Marketing Analytics and Marketing Research
50. Data Mining Techniques and Data Base Marketing
51. Integrated Marketing Communication
52. Accounting Research
53. Applied Management Science and Decision Support Systems
54. Emotional Intelligence
55. Health Care Management
56. Interdisciplinary Studies
57. Instructional and Pedagogical Studies Green Business



## **SUBMIT AN ELECTRONIC COPY OF YOUR MANUSCRIPT TO ONE OF THE FOLLOWING FOUR AREA DIRECTORS**

### **North, South, Central America and the Caribbean Nations**

Dr. Erdener Kaynak, The Pennsylvania State University at Harrisburg, USA, E-mail: [k9x@psu.edu](mailto:k9x@psu.edu)

### **Europe and Africa**

Dr. Talha D. Harcar, The Pennsylvania State University at Beaver, USA, E-mail: [tdh13@psu.edu](mailto:tdh13@psu.edu)

### **Turkey, the Middle and Near East**

Dr. Adem Golec, Kyrgyz Turkish Manas University, Kyrgyzstan, E-mail: [adem.golec@manas.edu.kg](mailto:adem.golec@manas.edu.kg)

### **Russian Federation, Central Asia, Asia Pacific and Australia**

Dr. Azamat Maksudunov, Kyrgyz Turkish Manas University, Kyrgyzstan, E-Mail: [azamat.maksudunov@manas.edu.kg](mailto:azamat.maksudunov@manas.edu.kg)

## **MOST OUTSTANDING CONGRESS PAPER AWARD**

One distinguishing congress paper will receive newly created Erdener Kaynak Most Outstanding Congress Paper Award. It carries a cash reward of US\$1,000 along with an award placard. This prestigious award was created in recognition of the sustained, continuous, and dedicated contributions of Erdener Kaynak to foster and facilitate research, scholarship, creative works, and mentoring junior faculty in international business during the past.

## **IMDA SCHOLARLY BOOK OF READINGS: ADVANCES IN GLOBAL BUSINESS**

The Congress proceedings are published in the refereed scholarly publication, Advances in Global Business which is listed in Conference Proceedings Citation Index – Social Sciences & Humanities (CPCI-SSH) available through Thomson Reuters' integrated index within the Web of Science. Papers selected to receive the Congress Best Paper Awards will be published in the Journal of Transnational Management (JTM) and/or Journal of Euromarketing (JEM). There will also be opportunities for selected congress papers for publication in regular as well as in special issues of the following scholarly business journals: Journal of Management Modeling (JM2), International Journal of Commerce and Management, Competitiveness Review, Asia-Pacific Journal of Marketing and Logistics, and Journal of Asia-Pacific Business, Journal of Marketing Channels.

## **JOURNAL OF TRANSNATIONAL MANAGEMENT (JTM)**

Published four times a year the Journal of Transnational Management is the official publication of the International Management Development Association (IMDA). The journal's audience includes: business and public administration academics, researchers, developmental economists, social scientists, international business persons and public policymakers as well as entrepreneurs. For further information concerning submissions and style guidelines, contact the journal editor: Dr. Kip Becker at [kbecker@bu.edu](mailto:kbecker@bu.edu) For the journal style guidelines, visit <http://www.informaworld.com>

## **JOURNAL OF EUROMARKETING (JEM)**

A second official publication of the IMDA, the purpose of JEM is to increase our understanding of the strategic planning aspects of marketing management in Europe. As well, marketing and international business aspects of the trading relationship between European and foreign firms are also explored conceptually as well as analytically. For further information concerning submissions and style guidelines, please contact Editor-in-Chief Dr. Erdener Kaynak at [ek9@comcast.net](mailto:ek9@comcast.net) . For the journal style guidelines, and subscription: <http://journals.sfu.ca/je/index.php/euromarketing/index>

## TRAVEL TIPS

There are direct flights to Bishkek, Kyrgyzstan from Turkey, Russian Federation, Kazakhstan, the PRC, Dubai, Tajikistan, and Uzbekistan. Manas International Airport is the main entry point in Kyrgyzstan located 25 kms (16 miles) northwest of the capital Bishkek. Today the airport makes 17 regular flights including 4 domestic and 13 international. The partners of the airport are the largest airlines of Russia and the other foreign countries which connect Bishkek with hundreds of cities around the world. Turkish Airlines is the major carrier linking Bishkek to outside world.

Many private taxi services are available at the airport. You are expected to book by going on their websites or by calling. It takes 40-45 minutes from Manas International Airport to Bishkek town center and to your selected hotel site by taxi and will cost about 600-700 som (approximately \$10). The number 380 minibus also offer cheaper service (50 som-less than \$1) to Bishkek leaving every 30 minutes but these buses will take much longer. Here is a list of private taxi websites: <https://nambataxi.kg>, [www.jorgo.kg](http://www.jorgo.kg), [www.smstaxi.kg](http://www.smstaxi.kg), [www.pelican.kg](http://www.pelican.kg)

## Useful Transport Websites

Manas International Airport Website: [www.airport.kg/](http://www.airport.kg/)  
Bishkek Map Route Finder and Public Transportation Guide

## KYRGYZSTAN VISA REQUIREMENTS

1. Citizens of the countries listed below intending to visit Kyrgyzstan for duration **up to 60 days\*** are exempt from the visa :

 Australia	 Greece	 Liechtenstein	 Singapore
 Austria	 Denmark	 Lithuania	 Slovakia
 Bahrain	 Estonia	 Luxembourg	 Slovenia
 Belgium	 Finland	 Malta	 South Korea
 Bosnia and Herzegovina	 France	 Monaco	 Spain
 Brunei Darussalam	 Ireland	 Netherlands	 Sweden
 Canada	 Iceland	 New Zealand	 Switzerland
 Croatia	 Italy	 Norway	 United Arab Emirates
 Czech Republic	 Japan	 Poland	 United Kingdom
 Hungary	 Kuwait	 Portugal	 USA
 Germany	 Latvia	 Qatar	 Vatican
		 Saudi Arabia	

*\*A visa is required for above mentioned nationals intending to stay in Kyrgyzstan more than 60 days.*

2. Citizens of the countries listed below require a visa (maximum stay **up to 90 days**) which can be obtained at the Embassy without an invitation letter:

 Albania	 Indonesia	 Philippines	 Turkey
 Andorra	 Israel	 Romania	 Venezuela.
 Argentina	 Macedonia	 San Marino	
 Brazil	 Mexico	 South Africa	
 Bulgaria	 Montenegro	 Serbia	
 Chile	 Oman	 Thailand	
 Cyprus			

3. All other foreign nationals of countries not listed above wishing obtain a visa to Kyrgyzstan and foreign nationals of countries listed above but travelling for the period **more than 90 days** are required to present:

a. An invitation letter.

b. Authorization letter for visa from the Consular Department of the Ministry of Foreign Affairs of Kyrgyzstan ("visa support").

Inviting person or organization in Kyrgyzstan shall contact the Consular Department of the Ministry of Foreign Affairs not less than 30 days before submitting the application for visa at the Embassy. We strongly advise you not to confirm your travel arrangements until you have received this "visa support" for your visa application.

The list of the countries for which **non-visa/partial visa** regime is available:



A. Nationals holding any type of passport of the following countries are exempt from visa requirement to enter Kyrgyzstan:

 Azerbaijan	 Korean Democratic People's Republic	 Mongolia ( <i>up to three months</i> )	 Ukraine ( <i>up to three months</i> )
 Republic of Armenia	 Republic of Cuba	 Russian Federation	 Japan
 Republic of Belarus	 Malaysia ( <i>with official and tourist purpose up to one month</i> )	 Vietnam	 Republic of Uzbekistan ( <i>up to two months</i> ).
 Georgia	 Republic of Moldova	 Tajikistan	
 Republic of Kazakhstan		 Turkey ( <i>up to one month</i> )	

B. Nationals holding *diplomatic* and *official* passports of the following countries are exempted from visa requirement to enter the Kyrgyz Republic for the period up to *one month*:




 Republic of Hungary  
 People's Republic of China (also for holders of


general civil passports for official use)  
 Turkmenistan  
 Republic of Uzbekistan (*up to two months*)


 Slovakia  
 Republic of Korea  
 Islamic Republic of Iran

 Islamic Republic of Pakistan.

C. Nationals holding *diplomatic passports* of following countries are exempted from visa requirement to enter Kyrgyzstan:

 Republic of Austria

 Kingdom of Belgium


 United Kingdom of Great Britain and Northern Ireland;

 Hellenic Republic


 Denmark


 Island

 Kingdom of Spain


 Italian Republic

 Canada

 Luxembourg


 Netherlands


 Norway

 Portugal Republic

 U. S. A.

 Germany

 Finnish Republic

 French Republic

 Swiss

 Sweden

*\* For more visa information you can visit the website of Ministry of Foreign Affairs of the Kyrgyz Republic [www.mfa.gov.kg](http://www.mfa.gov.kg)*

## CONGRESS REGISTRATION

Early registration fees must be received by April 14, 2017 at the latest. The early registration fee is US\$400 per person, which includes membership dues for 2017-2018. Full-time student registration fee is US\$300 with a proper student ID and includes a complimentary subscription to the Association's Journal of Transnational Management or Journal of Euromarketing for one year. Congress registration fee for academics who work in Kyrgyzstan is US\$150. Congress attending local or international business persons' registration fee is US\$250. Late registration fees are US\$100 above the early registration fee rate. Delegates who register at the Congress site are expected to pay an additional late fee of \$50. The registration fee includes the receptions, Congress banquet, all social functions, meals, city tours, all coffee breaks, and a copy of the hardbound congress proceedings, Congress CD, and the congress program. Non-congress session attending spouses' early registration fee is US\$200 and the late registration fee is US\$250. For this fee, spouses may participate in all of the receptions, functions, congress banquet, city tour, and social events. It does not allow attendance at congress sessions. Once papers have been accepted and registered in the congress program or a delegate's name has been listed in the program registration fees are non-refundable but substitute persons may attend instead in an emergency. Absolutely, no refunds are granted for non-attendance to the congress. To register, complete the attached registration form and submit it with your Congress registration fee to Executive V.P. & Director, International Management Development Association, P.O. Box 216, Hummelstown, PA 17036, USA. Please make check, money order, or travelers' check payable to International Management Development Association (IMDA) drawn in U.S. dollars on a US bank. Please make it sure that your check contains micro encoded banking information, including the ABA routing number at the bottom of the check. Please be further advised that there is a charge of US\$ 50 for non -U.S. issued bank drafts or checks. To avoid processing charges, IMDA recommends payment by money order or Amex travelers' checks. You can pay your registration fees through our PayPal account which is shown on the IMDA Web site. In case of credit card payment, there is a charge of \$25 per transaction. If a third party credit card is used, credit card holder's signature as well as his/her written consensus is requested. This letter of authorization must be attached to the registration form.

## ACCOMMODATION

The Congress venue is Cengiz Aytmatov Campus of Kyrgyz Turkish Manas University. There are a number of hotels at a range of different price points in the area surrounding the Congress venue. A selected list is provided in the IMDA Website under accommodation. Please note that price details of accommodations are guaranteed until May 1<sup>st</sup> 2017 provided that there is room availability. It is strongly recommended that you book your rooms early so that you do not experience surprises. The same hotel rate will be applicable 3 days before and 3 days after the congress.

Golden Dragon is the first 5-star international hotel; in Bishkek. The hotel is just ten minutes away from the city center and 35 kms away from the Manas International Airport, which makes it very attractive for the guests from various countries and regions. Golden Dragon Bishkek Hotel offers 47 comfortable rooms: 42 standard/deluxe/superior, 4 junior suites and 1 Presidential Suite." Rooms are equipped with HD Smart TV, selection of free cable channels, adjustable A/C system, mini bar, safe, a set of bathroom amenities, and kettle with complimentary tea/coffee. There is also free W-Fi Internet service. The congress room rates are US\$104 standard single and US\$124 standard double occupancy. US\$136 deluxe and US\$288 suit double occupancy. The above room rates include breakfast, free transfer (airport-hotel-airport), free Internet in the room (by cable connection) or WiFi in the Lobby area, free use of outdoor swimming pool, sauna (Finnish and Turkish, Jacuzzi), fitness center, minibar (tea, coffee, mineral water, chocolate). Dragon Hotel offers free shuttle services to and from Manas International Airport. Front Office Manager is Elnura Abdrahmanova, Her coordinates are Tel: + (996) 312 902771, Mobile: + (996) 777 902771, Fax: + (996) 312 902773, E-mail: [gdhotel@gdhotel.kg](mailto:gdhotel@gdhotel.kg), Visit the hotel at [www.goldendragon.kg](http://www.goldendragon.kg)

Jannat Regency is a 4-star hotel, situated in the southern part of Bishkek city. The hotel offers 96 rooms of 8 different classes: from standard single rooms to the luxurious presidential suites. The luxurious rooms are surrounded by lush green gardens and fascinating mountains will break you away from the city center bustle and give an unforgettable experience. The congress room rates are US\$144 standard single and US\$168 standard twin/double occupancy. US\$164 deluxe single and double occupancy. The above room rates are inclusive of all taxes and buffet breakfast. Manas Airport to Jannat Hotel transfer fee is US\$35 one way. Marketing manager is Aigerim Akhmatova. His coordinates are Tel: +996-312-909750, Mobile: +996-555-306040, Fax: +996-312-911240., E-mail: [a.ahmatova@jannat.kg](mailto:a.ahmatova@jannat.kg) Visit the hotel at <http://regency.jannat.kg/en>



The Discovery Hotel Bishkek is a nine floors of luxury and impeccable style hotel. Accommodating up to 40 people. Part of the hotel territory belongs to a splendid spa area with an indoor swimming pool of 60 sq. meters. Relaxing music sounds in the lounge, while for those who prefer active leisure the hotel has a well-equipped gym and Finnish sauna. The view from panoramic windows will help you experience all the beauty and charm of Bishkek. The congress room rates are US\$45 standard single and US\$55 standard double occupancy. US\$72 standard twin and US\$70 for deluxe room.. The above room rates are inclusive of all taxes and buffet breakfast. Manas Airport to the Discovery Hotel Bishkek transfer fee is US\$20 one way. General manager is Rustam Aknramovich. His coordinates are Tel: +996-312563333, Mobile: +996-550-059836, Fax: +996-312-563401., E-mail: [reception@discoveryhotel.kg](mailto:reception@discoveryhotel.kg) Visit the hotel at [www.discoveryhotel.kg](http://www.discoveryhotel.kg)



## **HOTEL REGISTRATION**

Please reserve your hotel accommodation by completing the Hotel Booking Form attached. In the hotel booking form delegates indicate their hotel choice, arrival and departure dates, flight details, first and last name, and state that they are attending IMDA2017 World Business Congress. Please DO NOT book your room through the hotel Internet site. This will disqualify you from congress discounted hotel rates. Please complete congress hotel booking form and send it electronically to selected hotel's e-mail address as a pdf attachment file. If you want to make it sure that your hotel booking form is received by the respective hotel, you send an e-mail message informing Dr Azamat Maksudunov at [Azamat.Maksudunov@manas.edu.kg](mailto:Azamat.Maksudunov@manas.edu.kg) at which hotel you made booking.

## **FOR MEMBERSHIP AND CONGRESS INFORMATION CONTACT**

Executive VP and Director, IMDA, P.O Box 216, Hummelstown, PA 17036, USA, Tel:(717) 566-6586 or (717) 889-8105. From May 8, 2017 cell phone number is +1-717-831-2730. Congress registration fees may either be faxed to +1-717-566-1191 or sent electronically by using the Association's PayPal account listed on the first page of IMDA Website of <http://imda-usa.org> If in doubt, please contact either [ek9@comcast.net](mailto:ek9@comcast.net) or [tdh13@psu.edu](mailto:tdh13@psu.edu)



## 2017 IMDA WORLD BUSINESS CONGRESS REGISTRATION FORM

Full Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Department/School: \_\_\_\_\_ University/Institution: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, ZIP, Country: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please tick the appropriate spaces\*\*:

\_\_\_\_\_ I wish to register for the Congress (This line must be checked if any other line is checked)

\_\_\_\_\_ I am submitting a manuscript for a competitive paper

\_\_\_\_\_ I am submitting a special panel or session proposal

\_\_\_\_\_ I am submitting a proposal for the Doctoral Research Seminar

\_\_\_\_\_ I am willing to chair a presentation session

\_\_\_\_\_ I would like to be considered as a track co-chair for future IMDA congresses in the areas of \_\_\_\_\_

I enclose:

\_\_\_\_\_ Registration fee of US\$400, mailed to arrive on or before April 14, 2017. It includes my IMDA membership dues for 2017-2018 and a subscription to one of the official IMDA Journals. (Note: \$500 if received after this date and valid until May 1, 2017)

\_\_\_\_\_ Full-time student registration fee of US\$300, mailed to arrive on or before April 14, 2017, which includes the subscription for one of the official Journals and IMDA membership fee for 2017-2018. Please include a valid copy of your student ID card. (Note: \$400 if received after this date and valid until May 1, 2017). Faculty member and full-time job holding students are not entitled to this reduced student fee.

\_\_\_\_\_ Registration fee of US\$150, mailed to arrive on or before April 14, 2017. This rate is applicable to academicians who work for a university in Kyrgyzstan in all categories. It includes IMDA membership dues for 2017-2018 and a subscription to one of the two official IMDA journals. (Note: \$200 if received after this date)

\_\_\_\_\_ Registration fee of US\$250, mailed to arrive on or before April 14, 2017. This rate is applicable to domestic and international business persons. It includes IMDA membership dues for 2017-2018 and a subscription to one of the two official IMDA journals. (Note: \$300 if received after this date)

\_\_\_\_\_ Early spouse/accompanying person registration fee of US\$200, mailed to arrive on or before April 14, 2017, which does not include Journal subscription, IMDA membership, Congress proceedings, nor participation in Congress sessions. (Note: \$250 if received after this date and valid until May 1, 2017)

\_\_\_\_\_ Late fee of US\$50 for all attendants who register after May 1, 2017.

\_\_\_\_\_ Extra Page Fee of US\$25 per page (Paper size is 8 1/2 by 11 NOT A4 size). In case of a dispute over extra page charges, IMDA calculations will prevail. Please count the number of pages before you submit your paper.

\_\_\_\_\_ Non-US Bank Issued Checks/Banker's Draft/Traveler's Check Fee of US\$50

\_\_\_\_\_ Credit Card Processing Fee of \$25. Please include it to the fee paid

US\$\_\_\_\_\_ Total included

See the Registration section for advice on how to submit your registration fees.

Credit card users, please check the appropriate box: \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Discover

Credit Card Exp. Date \_\_\_\_\_ Credit Card Number \_\_\_\_\_ CVC Number \_\_\_\_\_

Name of Card Holder\* \_\_\_\_\_ Signature\*\* \_\_\_\_\_

Date \_\_\_\_\_

\* I am the authorized user of this credit card and willfully authorize the International Management Development Association (IMDA) officials to charge my credit card account in the amount indicated above. If I/we do not attend the Twenty-Sixth World Business Congress, I/we forfeit my/our rights of a refund claim. However, I/we may be entitled to nominate a substitute on my/our behalf, provided that she/he did not register for the Congress and the IMDA officials were informed in writing prior to the start of the Congress. If paying by a credit card you must sign and date this form and send it either by fax at 1-717-566-1191 or online as a pdf attachment file through ek9@comcast.net Unsigned registration forms are not acceptable.

\*\* After having my/our paper included in the program and/ or Congress proceedings, if I/we do not pay the registration fee or do not attend the Congress, I/we willfully authorize the International Management Development Association officials to issue a bill of payment to my/our official address for all of the outstanding fees owed by me/us to the Association. I/we fully accept all of the financial obligations. Electronic signatures are not accepted.

Signature \_\_\_\_\_ Date \_\_\_\_\_