



## TWENTY NINTH ANNUAL WORLD BUSINESS CONGRESS

June 12-16, 2022

JAMK University of Applied Sciences, Jyväskylä, Finland

### Call for Papers

## FROM GLOBALIZATION TO REGIONALIZATION IN A TIME OF ECONOMIC, SOCIO-POLITICAL, COMPETITIVE, AND TECHNOLOGICAL UNCERTAINTIES: CURRENT ISSUES AND FUTURE EXPECTATIONS

### OBJECTIVES

The 29<sup>th</sup> World Business Congress of the International Management Development Association (IMDA) will be held in Jyväskylä, Finland, from June 12<sup>th</sup> through 16<sup>th</sup>, 2022 and is hosted jointly by JAMK University of Applied Sciences, Jyväskylä, Finland. Scholarly papers, panel/special session proposals, and case study exercises for presentation and subsequent publication in the award-winning refereed congress proceedings are invited. In addition to sharing scholarship regarding global business issues, the congress offers an excellent opportunity to meet colleagues from around the world and enables participants to exchange information and ideas on a variety of global business topics.

### VENUE

Finland is bordered by Sweden in the west, Norway in the north and Russian Federation in the east, while Estonia lies to its south across the Gulf of Finland. Around 5.4 million people reside in Finland, and it is the eighth largest country in Europe in terms of land area. Finland is an exciting and somewhat mysterious country. The cycle of the year is marked by huge contrasts, such as the polar night in winter, with its dramatic northern lights, and by the midnight sun in summer. Finland is famous for its innovations, technological development and competitiveness. Helsinki is the capital and the largest city of Finland. It is Finland's major political, educational, financial, cultural, and research center as well as one of northern Europe's major cities. Approximately 70% of foreign companies operating in Finland have settled in the greater Helsinki region. The City of Helsinki is an active supporter of art and culture.

### HIGHLIGHTS OF FINLAND AND THE FINNISH EDUCATION SYSTEM

- The happiest country in the world (Source: World Happiness Report by the United Nations)
- World's most stable country (Source: Fragile States Index)
- The most literate nation in the World (Source: Central Connecticut State University in New Britain, Connecticut)
- The most supportive nation to global innovation (Source: Information Technology and Innovation Foundation)
- The greenest country in the world (Source: The Environmental Performance Index)
- Number one in digitalization (Source: Digibarometer)
- Number two on OECD's list of top 10 highest performing graduates (Source: OECD)
- The happiest nation in Europe (Source: UK Office for National Statistics)
- Number one in press freedom (Source: Press Freedom Index)
- The best place for women to work in (Source: The Economist)
- The best education system in Europe and the fifth best in the world (Source: Pearson)
- Maximum efficiency in the study (Source: Gems Education Solutions)
- The sixth best higher education system in the world (Source: Universitas 21)



## CONGRESS VENUE

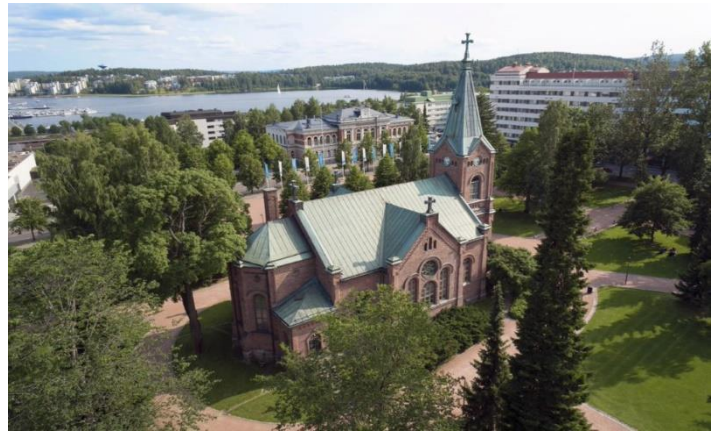
Jyvaskyla – the “Shining City” in the heart of Finland. It is the seventh largest city of Finland, a pocket size metropolis with a population of 137000 and a lively urban center, where all services, schools and jobs are close at hand. It is particularly well-known



in early August, and it is the home city of the world-famous architect Alvar Aalto. The region has the largest number of buildings in the world designed by him, and you can have a glance of them at the Alvar Aalto Museum in Jyvaskyla. Lake



in Finland as a city of education and sports, hosting Finland’s only Faculty of Sports and Health Sciences. With nearly 30000 students, it is a dynamic modern city, where the university of applied sciences, the university, and occupational education institutes provide modern education that meet the needs of businesses. Located in Central Finland, known for its thousand lakes, 300 km north of capital Helsinki, it is a beautiful city full of nature, which offers a wide variety of leisure and sport activities. Bio-economy, internet technology, and education are the three focus industries of the region, which pursues the motto of smart, safe, and sustainable. The city hosts the Finnish round of the FIA World Rally Championship



Paijanne, the second largest lake in Finland, starts from Jyvaskyla and extends to the city of Lahti, providing magnificent boating, recreation, travel and fishing opportunities.

See short movie about Jyvaskyla at

<https://www.youtube.com/watch?v=CapsJfTtsbE&list=PLieg50VUgguileHgnOP3T54Bxss1KWzKC&index=1> See more info at <https://visitjyvaskyla.fi/en>

## HOST: JAMK UNIVERSITY OF APPLIED SCIENCES

JAMK University of Applied Sciences (JAMK) is an international learning environment with more than 8500 students, of which 1000 are international degree and exchange students from over 70 countries. With the vision of being an internationally recognized higher education institute for reinventing education, developing competitiveness, and creating competence, JAMK offers more than 30 degrees at bachelor and master levels in English and Finnish in the Schools of Business, Technology, and Health and Social Studies, as well as teacher’s qualification at the School of Professional Teacher Education. Strong business cooperation, innovative pedagogy, international cooperation, and practice-oriented research form the four pillars of JAMK’s vision. JAMK’s focus areas of research are bio economy, applied cybersecurity, education expertise and business, tourism, multidisciplinary rehabilitation, and automation and robotics. JAMK is well-known for high quality and has passed the international audit of the FINHEEC and obtained international accreditations in various programs, such as the EPAS accreditation of EFMD. JAMK’s educational expertise is based on advanced pedagogical thinking and innovative approaches to teaching and learning, all of which are continuously



developed by engaging in versatile international networks and intensive cooperation with the world of business. Solutions and services are provided in the areas of pedagogical training, management and leadership, electronic and mobile learning environments, health care, business competence and assessment in education. JAMK’s four campuses in Jyvaskyla are very modern, whereby the facilities combine a relaxed atmosphere with high technology. Feedback from students report that the multicultural and multidisciplinary learning environment is excellent and the faculty is very supportive. See more info at

<https://www.jamk.fi/en/Home/>

## SCHEDULE AT A GLANCE

| Sunday<br>June 12, 2022  | Monday<br>June 13, 2022   | Tuesday<br>June 14, 2022   | Wednesday<br>June 15, 2022  | Thursday<br>June 16, 2022   |
|--|---|--|---|---|
| <p>LATE MORNING<br/>Pre-congress Helsinki<br/>City Tour<br/>11:00 – 15:00</p> <p>This is a guided city tour which includes visiting such sites as Presidential Palace, Uspenski Cathedral, Finlandia Hall, Market Square, The Rock Church, City Hall, Oodi Library, Opera House, Olympic Stadium, Parliament Buildings, Helsinki Cathedral, Sederholm, The Sibelius Monument, and Temppeliaukio</p> <p>We will depart from the designated hotels by 11 am at the latest. We will drive through the Helsinki Vantaa airport to pick up delegates arriving at the airport. The meeting place is Information Desk after immigration and customs.</p> <p>LATE AFTERNOON:<br/>Departure from Helsinki by bus to be transferred to Jyvaskyla. Buffet dinner on the way near Lahti.</p> | <p>CONFERENCE<br/>OPENING<br/>CEREMONIES:<br/>PLENARY SESSIONS<br/><u>9:30-12:00 &amp; 14:00-16:00</u></p> <p style="text-align: center;"><u>Venue: The Main Auditorium D110</u></p> <p>Panels and Presentations by Academics, Government and Business Leaders on Finnish Economy, Entrepreneurship and Small Business Development, Changes and Developments in Business Education and Research</p> <p>EVENING CONGRESS<br/>RECEPTION<br/><u>16.00-17.00</u></p> <p>The congress meetings will be held at the Lutakko Campus of JAMK University of Applied Sciences<br/>Address: Piippukatu 2 (*katu means street).<br/>More information may be obtained at<br/><a href="https://www.jamk.fi/en/contact/lutakko-campus/">https://www.jamk.fi/en/contact/lutakko-campus/</a></p> | <p>ACADEMIC PAPER PRESENTATIONS:<br/>9:00-12:30<br/>14:00-17:30<br/>Parallel Academic Sessions will be held at the Lutakko Campus Rooms D306, D505, and D506</p> <p>EVENING<br/>GALA DINNER<br/>CRUISE ON LAKE<br/>PAIJANNE<br/>19:00-22:00<br/>Award Ceremony</p> | <p>ACADEMIC PAPER PRESENTATIONS:<br/>9:00-12:30<br/>14:00-17:30<br/>Parallel Academic Sessions will be held at the Lutakko Campus Rooms: D306, D505, and D506</p> | <p>POST-CONGRESS<br/>TOUR</p> <p style="text-align: center;"><u>TRIP TO TALLINN, ESTONIA</u></p> <p>Early Bus Departure From Jyvaskyla to Helsinki Ferry Terminal<br/>Boat Departs From Helsinki at 10:30<br/>Arrives in Tallinn, Estonia at 12:30<br/>Boat Departs from Tallinn, Estonia at 19:30<br/>Arrival in Helsinki at 21:30<br/>Congress Farewell</p> |

### CONGRESS PROGRAM

Business people, public policy makers, consultants and academics can choose from the wide range of topics within global business development. The Congress offers keynote addresses, formal paper symposia, case study presentations, special sessions, such as "Meet the Editors," and an industry leadership and public policy makers panel discussions as well as a Doctoral Research Seminar. We are also planning a day tour to Tallinn, Estonia on June 16<sup>th</sup>, 2022.



### PROGRAM DETAILS

There will be a city of Helsinki tour on June 12<sup>th</sup>, 2021. In this tour, there will be visits to museums, and a variety of attractive sightseeing locations, and to the scenic, historical, and architectural sites of importance. The tour will start at 11 am after breakfast and will end at 3 pm. There will be a guide, who will talk about the Finnish history, culture, and economy. During the tour, we will be visiting the major sites and inspiring monuments such as Presidential Palace, Finlandia Hall, Market Square, The Rock Church, City Hall, Oodi Library, Opera House, Olympic Stadium, and Parliament Buildings. Senate Square is placed in the oldest part of the city center, where the delegates will relish the view of the Government Palace, Helsinki Cathedral,

Sederholm and the University of Helsinki. The Sibelius Monument devoted to the popular Finnish composer, and Temppeliaukio Church are also some of the major highlights of the Helsinki tour. On Sunday, June 12<sup>th</sup>, delegates will be collected from the hotels

where they stay and from Helsinki Vantaa Airport at the arrival hall meeting point after the immigration and picking up of luggage. After Helsinki city tour, all of arriving delegates will be bussed to the congress venue Jyvaskyla. It is approximately 300 km (188 miles) away from Helsinki downtown. On the way to Jyvaskyla near Lahti, delegates will be provided with buffet dinner. To celebrate the academic and collegial successes of the Congress, a cruise buffet dinner on lake Paijanne along with award ceremonies will be held on Tuesday evening, June 14<sup>th</sup>, 2022 between 19:00-22:00. For more information about Helsinki, visit <https://www.hel.fi/helsinki/en>

## CONGRESS TOPICS

Each paper submitted for consideration should have a global/international orientation and must be scholarly in content. Manuscripts submitted must be complete papers, ready for blind review and to be included in the congress proceedings. A work-in-process may be reviewed and considered for presentation and included in the program and published in the congress proceedings in one or two pages. For style guidelines, please visit IMDA website at [www.imda-usa.org](http://www.imda-usa.org)

## IMPORTANT INSTRUCTIONS AND DATES

Three types of papers are acceptable for consideration: refereed, work-in-progress, and special session/panel papers. There will be a doctoral research symposium in the afternoon of Monday, June 13<sup>th</sup>, 2022, for which we only require a five-page abstract. Doctoral research symposium proposals must be submitted to either to Dr. Murat Akpinar at [murat.akpinar@jamk.fi](mailto:murat.akpinar@jamk.fi) or Dr. Kip Becker at [kbecker@bu.edu](mailto:kbecker@bu.edu) by May 1<sup>st</sup>, 2022 at the latest. All other submissions must adhere to the following guidelines:

- If you wish to have your paper published in the refereed Congress proceedings, submit an electronic copy of your complete manuscript, not exceeding 25 pages double-spaced, or 8 pages single-spaced, to only one track co-chair on or before April 15<sup>th</sup>, 2022, though earlier submissions are strongly encouraged. Please cc your submission to the other track co-chair as well as to Dr. Talha D. Harcar-Congress Administrative Director at [tdh13@psu.edu](mailto:tdh13@psu.edu). Papers will be reviewed and final decisions will be communicated no later than April 30<sup>th</sup>, 2022. Revisions should be expected. Final manuscripts, in required format with changes consistent with requested revisions, must be received by Dr. Talha D. Harcar by May 15<sup>th</sup>, 2022 at the latest. If submitted late or published guidelines are not followed, it will not be included in the congress proceedings. No objection will be entertained by the Congress organizers.
- Submit an electronic copy of an abstract of works-in-progress to the appropriate track co-chair by April 15<sup>th</sup>, 2022. One or two pages documents will be published in the congress proceedings. They will be included in the Congress program and in the congress proceedings. You may bring enough copies of your full paper for circulation at the Congress. Submit your appropriate congress registration fee and completed registration form along with the abstract.
- Receipt of all electronic submissions will be acknowledged as soon as received. If you do not hear from the track co-chair within one week of your paper submission, please contact the appropriate track co-chair and inform Dr. Talha D. Harcar at once via [tdh13@psu.edu](mailto:tdh13@psu.edu). On a separate page, please provide the title of your paper, your full address, telephone, and e-mail numbers clearly written. If there are multiple authors, this information is to be provided by all authors. We will include this information in IMDA data bank so that you will receive complimentary copies of one of the two Association's quarterly Journals on a complimentary basis for one year.
- Complete the attached congress registration form and send it to the Executive Vice-President and Director in Pennsylvania, USA address as soon as possible and no later than May 15<sup>th</sup>, 2022. If your paper is not accepted either for presentation or publication in the congress proceedings, your registration fee will be refunded to you immediately. At least one author must commit to attending before a manuscript will be reviewed. In the case of multiple author attendance, all authors must pre-register.
- Each registered delegate is entitled to have a maximum of two accepted manuscripts included in the Congress proceedings and/or program. In the case of more than two papers being accepted, the participant must inform Dr. Talha D Harcar of the titles of the two papers to be included in the congress proceedings or program. Otherwise, the selection decision will be made by the Congress organizers. Manuscript submissions should include a separate title page on each copy, listing all authors, their affiliations, addresses,



and e-mail addresses. For papers with multiple authors, indicate the author with whom we should correspond. List only the manuscript title in the main body of the paper, abstract, or proposal to allow for blind review.

- All papers will be subjected to a blind review process. The papers will be judged primarily on the basis of original contribution to scholarship, overall quality, and interest to the Association's membership. Reviewers' comments will be provided to authors when notified of the Program Committee's decisions.
- The final copy of manuscripts to be published in the Congress proceedings may not exceed 8 pages, single-spaced, 10-point font, including tables, figures, and references. All of the references cited in the body of the paper must be presented under references at the end of the paper. There will be an extra page charge of US\$25 per page, which must be sent along with the final camera-ready version of the manuscript. There are no exceptions to this rule. Manuscripts that do not conform to the guidelines or do not include extra-page charges where applicable will not be published. In the counting of the number of pages, IMDA executives make use of 8 ½ by 11 page size, NOT that of A4 size.
- Accepted manuscripts will be published in the award winning Congress proceedings only if at least one author registers and attends the Congress. Registration fees are non-refundable, though a substitute person is acceptable in emergencies, provided that the Association is informed prior to the start of the Congress in writing. In case of no attendance, the delegate forfeits her/his right for a refund. When payment of full postal charges and cost of the proceedings is received, a registered delegate is entitled to receive a copy of the published proceedings.
- Whether attending partially or in full, all congress attendees must pay the appropriate registration fees in full. At least one author must have paid appropriate registration fees or made appropriate arrangements by May 15<sup>th</sup>, 2022. If a paper is accepted either for proceedings publication and/or Congress presentation, each author of the paper accepts equal responsibility of payment of the full late registration fees upon demand in case of no-show at the Congress. The Association's Executive Director will bill such individuals after the congress. Receipts for the Congress registration fees, and other charges will be provided at the start of the congress. Please do not request receipts in advance of the Congress as we do not have the facilities nor the personnel to meet such demands.
- International Management Development Association (IMDA) is a not-for-profit professional organization. As such, it does not provide any funding for travel, accommodation, and congress registration fee payment. Such requests will not be entertained. The Association can only provide visa support letters to those individuals whose papers are accepted and included in the Congress program and they should also pay the appropriate congress registration fees in advance. All other requests are not acceptable.
- IMDA 2022 will offer a post congress day-cruise to Tallinn, the capital of Estonia. If you plan to attend this tour, please check Estonia Consulate site to see if you need an Estonian entry visa.



### **SPECIAL SESSIONS AND PANELS**

Proposals for special sessions and/or panels are invited and must include: a) a short summary of the issues to be discussed, b) rationale for inclusion of the topic in a special session/panel, c) names, addresses, and qualifications of participants, and d) a letter indicating that session/panel participants' approval has been obtained. Special session/panel presentation papers will not be published in the congress proceedings unless they go through the usual blind review process. Submit your proposals by April 1<sup>st</sup>, 2022, to either Dr. Erdener Kaynak, School of Business Administration, Pennsylvania State University at Harrisburg, Middletown, USA, E-mail: [k9x@psu.edu](mailto:k9x@psu.edu) or Dr. Talha D. Harcar, Department of Business Administration, Pennsylvania State University at Beaver, Monaca, USA, E-mail: [tdh13@psu.edu](mailto:tdh13@psu.edu)

### **INTERNATIONAL BUSINESS DEAN/ADMINISTRATOR AWARD AND PRESENTATION**

One award is made each year to a business dean/high ranking administrator who has made outstanding contributions to education related to global business. A nomination letter outlining the qualifications of the nominee to receive the award should be sent electronically only by May 1<sup>st</sup>, 2022, to Dr. Kip Becker, Boston University, Boston, USA, E-mail: [kbecker@bu.edu](mailto:kbecker@bu.edu) or Dr. Erdener Kaynak, Pennsylvania State University at Harrisburg, Middletown, USA, E-mail: [k9x@psu.edu](mailto:k9x@psu.edu)

The awardee will be expected to make a presentation to the Congress on international business education issues. Selections will be made by the Executive Board of the IMDA.



### **IMDA OUTSTANDING INTERNATIONAL BUSINESS PERSON OF THE YEAR AWARD**

One award is made each year to an international business person who is widely recognized as having made outstanding contributions to international business practice or policy in the region or country in which the Congress is held. A nomination letter outlining the qualifications of the nominee should be sent electronically only by May 1<sup>st</sup>, 2022, to Dr. Minna-Maaria Hiekkataipale, Director of School of Business,

JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [minna-maaria.hiekkataipale@jamk.fi](mailto:minna-maaria.hiekkataipale@jamk.fi) or Dr. Erdener Kaynak, The Pennsylvania State University at Harrisburg, Middletown, USA, E-mail: [k9x@psu.edu](mailto:k9x@psu.edu)

The awardee will be expected to make a presentation to the congress on international business issues. Selection will be made by the Executive Board of the IMDA.

#### **HONORARY CONGRESS CHAIR AND PRESIDENT OF JAMK UNIVERSITY OF APPLIED SCIENCES**

Dr. Vesa Saarikoski, President, JAMK University of Applied Sciences, Jyväskylä, Finland, E-Mail: [vesa.saarikoski@jamk.fi](mailto:vesa.saarikoski@jamk.fi)

#### **CONGRESS CO-CHAIR AND PRESIDENT OF IMDA**

Dr. Kip Becker, Boston University, Boston, USA, E-mail: [kbecker@bu.edu](mailto:kbecker@bu.edu)

Kip Becker assists in the development of the Congress program, and handles special awards and presentations. Together with Dr. Murat Akpınar, he will co-chair Doctoral Research Symposium. Contact Kip directly for information concerning IMDA Global Network or learning more about the IMDA World Business Congresses and how an institution can co-sponsor it at a future date.

#### **CONGRESS CO-CHAIRS FROM JAMK UNIVERSITY OF APPLIED SCIENCES**

Dr. Minna-Maaria Hiekkataipale, Director of School of Business, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [minna-maaria.hiekkataipale@jamk.fi](mailto:minna-maaria.hiekkataipale@jamk.fi) and Pertti Pernu, Vice Director of School of Business, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [pertti.pernu@jamk.fi](mailto:pertti.pernu@jamk.fi)

#### **CONGRESS CO-CHAIR FROM EUROPE**

Dr. Ronald S. J. Tuninga, Director of the Center of International Business Education and Research, HAN University of Applied Sciences, Arnhem, The Netherlands, E-mail: [Ron.Tuninga@han.nl](mailto:Ron.Tuninga@han.nl)

Ronald Tuninga presides over the plenary sessions. He will also develop special panels and sessions with participation of Congress Track Co-chairs.

#### **CONGRESS PROGRAM CHAIR, PROCEEDINGS CO-EDITOR AND IMDA EXECUTIVE VICE PRESIDENT AND DIRECTOR**

Dr. Erdener Kaynak, Pennsylvania State University at Harrisburg, Middletown, USA, E-mail: [k9x@psu.edu](mailto:k9x@psu.edu)

Erdener Kaynak co-edits the congress proceedings, including assuring that authors have registered for the congress, verifying that reviewer feedback has been incorporated into final version of the papers, checking to see that the guidelines have been followed, and coordinating the arrangement of the manuscripts with the program of the congress. He is also responsible for congress registration, publicity, coordinating special awards, arrangement of publisher/company displays and preparing awards, the organization of a business and public policy makers special Panel on June 13<sup>th</sup>, 2022, and assists with the development of the congress program. He assists in the publication of the congress proceedings and subsequent book and special journal issue publication efforts.



#### **CONGRESS ADMINISTRATIVE DIRECTORS IN FINLAND**

Risto Korkia-Aho, International Coordinator, School of Business, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [Risto.korkia-aho@jamk.fi](mailto:Risto.korkia-aho@jamk.fi)

Dr. Murat Akpınar, Principal Lecturer, School of Business, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [murat.akpinar@jamk.fi](mailto:murat.akpinar@jamk.fi)

Risto Korkia-Aho and Dr. Murat Akpınar will be responsible for all of the on-site details in preparation for the congress. During the congress, they will assist in making all program and local arrangements decisions and provide supervision to the Local Arrangements Committee. They will also oversee the smooth handling of the congress arrangements.

#### **CONGRESS ADMINISTRATIVE DIRECTOR IN THE USA**

Dr. Talha D. Harcar, Department of Business Administration, Penn State University at Beaver, Monaca, USA, E-mail: [tdh13@psu.edu](mailto:tdh13@psu.edu)

Talha Harcar co-edits the Congress proceedings and will be responsible for finalizing both the congress program and the proceedings. He will contact contributors to make it sure that their papers comply with the proceedings style guidelines and the papers are scheduled for presentation at appropriate times, assists with the development of the congress program. He also assists in the publication of the congress proceedings and subsequent book and special journal issue publication efforts. He will also form relationships with Finnish Local Arrangements Co-chairs and Congress and Program Co-chairs.

## CONGRESS EXECUTIVE SECRETARY IN FINLAND

Anastasiia Mikhлина, Educational Secretary, School of Business, JAMK University of Applied Sciences, Jyväskylä, Finland,  
E-mail: [anastasiia.mikhlina@jamk.fi](mailto:anastasiia.mikhlina@jamk.fi)

Anastasiia Mikhлина will assist in preparing the congress program in Finland. Before and during the congress, she will be able to provide information regarding local transportation, logistics, hotel arrangements and visa-related matters.

## CONGRESS TRACKS

Submit your papers to one of the most appropriate track co-chairs. If in doubt, please submit it to the last track.

1. **Global Human Resources Management and Organizational Development:** Dr. Ville Sarpo, LAB University of Applied Sciences, Lappeenranta, Lahti, Finland, E-mail: [Ville.Sarpo@lab.fi](mailto:Ville.Sarpo@lab.fi) and Pia Kreus, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [pia.kreus@jamk.fi](mailto:pia.kreus@jamk.fi)
2. **Total Quality Management:** Dr. Angappa Gunasekaran, Pennsylvania State University at Harrisburg, Middletown, USA, E-mail: [aqg6076@psu.edu](mailto:aqg6076@psu.edu) and Dr. Adil Bical, Gaziantep University, Gaziantep, Turkey, E-mail: [adilbical@gmail.com](mailto:adilbical@gmail.com)
3. **Global Information and Technology Management:** Dr. Kip Becker, Boston University, Boston, USA, E-mail: [kbecker@bu.edu](mailto:kbecker@bu.edu), and Dr. John A. Pearce, Eastern University, St. Davis, PA, USA, E-mail: [john.pearce@eastern.edu](mailto:john.pearce@eastern.edu)
4. **Global Business Education:** Dr. Marjon Elshof, HAN University of Applied Sciences, Arnhem, The Netherlands, E-mail: [Marjon.Elshof@han.nl](mailto:Marjon.Elshof@han.nl) and Dr. Joanne Chan, University of Macau, Tapia, Macau SAR, E-mail: [joannec@um.edu.mo](mailto:joannec@um.edu.mo)
5. **Entrepreneurship and Enterprise Development Strategies:** Dr. Nursel Selver Ruzgar, Ryerson University, Toronto, Canada, E-mail: [nruzgar@ryerson.ca](mailto:nruzgar@ryerson.ca) and Dr. Minna Tunkkari-Eskelinen, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [minna.tunkkari-eskelinen@jamk.fi](mailto:minna.tunkkari-eskelinen@jamk.fi)
6. **Global Marketing Management:** Dr. Ian Phau, Curtin University of Technology, Perth, Australia, E-mail: [ian.phau@cbs.curtin.edu.au](mailto:ian.phau@cbs.curtin.edu.au) and Dr. John A. Spillan, The University of North Carolina at Pembroke, Pinehurst, North Carolina, USA, E-mail: [John.Spillan@uncp.edu](mailto:John.Spillan@uncp.edu)
7. **Global Tourism Development and Hospitality Management:** Dr. Crispin Dale, University of Wolverhampton, Wolverhampton, United Kingdom, E-mail: [c.dale@wlv.ac.uk](mailto:c.dale@wlv.ac.uk) and Dr. Ozlem Altun, Cyprus Social Sciences University, Nicosia, North Cyprus, E-mail: [ozlem.altun@kisbu.edu.tr](mailto:ozlem.altun@kisbu.edu.tr)
8. **International Business in Africa:** Dr. Talha D. Harcar, Pennsylvania State University at Harrisburg, Monaca, Pennsylvania, USA, E-mail: [tdh13@psu.edu](mailto:tdh13@psu.edu) and Dr. Ben Honyenuga, Ho University, Ho, Ghana, E-mail: [benhony@yahoo.com](mailto:benhony@yahoo.com)
9. **Global Business in the Middle and Near East:** Dr. Mehmet Haluk Koksall, Eastern Mediterranean University, Famagusta, North Cyprus, E-mail: [haluk.koksall@gmail.com](mailto:haluk.koksall@gmail.com) Dr. Naci Buyukdag, Akdeniz University, Antalya, Turkey, E-mail: [nbuyukdag@akdeniz.edu.tr](mailto:nbuyukdag@akdeniz.edu.tr)
10. **Sport Management:** Dr. Aila Ahonen, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [aila.ahonen@jamk.fi](mailto:aila.ahonen@jamk.fi)
11. **Neuromarketing and Business Analytics:** Dr. Ozcan Kilic, University of Wisconsin River Falls, River Falls, Wisconsin, USA, E-mail: [ozcan.kilic@uwrf.edu](mailto:ozcan.kilic@uwrf.edu)
12. **Business in Transitional Economies:** Dr. Agnieszka Skuza, Poznan University of Economics, Poznan, Poland, E-mail: [Agnieszka.skuza@ue.poznan.pl](mailto:Agnieszka.skuza@ue.poznan.pl)
13. **Product and Brand Management:** Dr. Gokhan Aydin, University of East London, London, United Kingdom, E-mail: [G.Aydin@uel.ac.uk](mailto:G.Aydin@uel.ac.uk)
14. **Global Business in Latin America:** Dr. Dale T. Mathews, University of Puerto Rico, Puerto Rico, E-mail: [dale.mathews1@upr.edu](mailto:dale.mathews1@upr.edu)
15. **Global Production, Operations Management, and Services:** Dr. Riikka Ahlgren, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [riikka.ahlgren@jamk.fi](mailto:riikka.ahlgren@jamk.fi)
16. **Nordic Business:** Dr. Murat Akpinar, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [murat.akpinar@jamk.fi](mailto:murat.akpinar@jamk.fi)
17. **Value Creation and Customer Relationship Management:** Dr. Shaukat Ali, University of Wolverhampton, Wolverhampton, United Kingdom, E-mail: [shaukat@wlv.ac.uk](mailto:shaukat@wlv.ac.uk) and Dr. Berrin Guner, Rowan University, Glassboro, USA, E-mail: [guner@rowan.edu](mailto:guner@rowan.edu)
18. **Cross-cultural Management:** Steven Crawford, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [steven.crawford@jamk.fi](mailto:steven.crawford@jamk.fi)
19. **Green Marketing and Social Responsibility Management:** Dr. Clement S. F. Chow, University of Macau, Macau SAR, E-mail: [sfchow@um.edu.mo](mailto:sfchow@um.edu.mo) and Dr. Francesca Allevi, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [francesca.allevi@jamk.fi](mailto:francesca.allevi@jamk.fi)
20. **International Accounting and Taxation:** Dr. Mohammed Sadiq, University of Bolton, Bolton, United Kingdom, E-mail: [M.Sadiq@bolton.ac.uk](mailto:M.Sadiq@bolton.ac.uk) and Dr. Pekka Pirinen, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [pekka.pirinen@jamk.fi](mailto:pekka.pirinen@jamk.fi)

21. **Corporate Governance, Risk Management and Finance in Global Context:** Dr. Gyongyi Bugar, University of Pecs, Pecs, Hungary, E-mail: [Bugar@ktk.pte.hu](mailto:Bugar@ktk.pte.hu) and Dr. Shab Hundal, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [shabnam-jit.hundal@jamk.fi](mailto:shabnam-jit.hundal@jamk.fi)
22. **Global Business in Russian Federation, Eastern /Central Europe and Commonwealth of Independent States:** Dr. Azamat Maksudunov, Kyrgyz Turkish Manas University, Bishkek, Kyrgyz Republic, E-mail: [azamat.maksudunov@manas.edu.kg](mailto:azamat.maksudunov@manas.edu.kg)
23. **Global Business in Europe:** Dr. Claude Cellich, International University in Geneva, Geneva, Switzerland, E-mail: [ccellich@iun.ch](mailto:ccellich@iun.ch) and Dr. Erdener Kaynak, Pennsylvania State University at Harrisburg, Middletown, Pennsylvania, USA, E-mail: [k9x@psu.edu](mailto:k9x@psu.edu)
24. **Innovation and Technology Management:** Dr. Juha Saukkonen, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [juha.saukkonen@jamk.fi](mailto:juha.saukkonen@jamk.fi)
25. **Global Economics and Public Sector Management:** Dr. Erdal Atukeren, Swiss Business School (SBS), Zurich, Switzerland, E-mail: [erdal.atukeren@sbs.edu](mailto:erdal.atukeren@sbs.edu) and Dr. Anne Eskola, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [anne.eskola@jamk.fi](mailto:anne.eskola@jamk.fi)
26. **International Business in Greater China:** Dr. Bernard Lee, University of Hong Kong, Hong Kong Island, Hong Kong SAR, E-mail: [bernardlee2007@gmail.com](mailto:bernardlee2007@gmail.com)
27. **Competitiveness of Firms, Clusters and Locations:** Dr. Anand Krishnamoorthy, Troy University, Atlantic Region, Ft. Myer, USA, E-mail: [akrishnamoorthy@troy.edu](mailto:akrishnamoorthy@troy.edu) and Dr. Murat Akpınar, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [mu-rat.akpinar@jamk.fi](mailto:mu-rat.akpinar@jamk.fi)
28. **Customer Relationship Management:** Dr. Frederic Jallat, European Business School, Paris, France, E-mail: [jallat@escpeurope.eu](mailto:jallat@escpeurope.eu) and Dr. Sunday Olaleye, JAMK University of Applied Sciences, Jyväskylä, Finland, E-mail: [sunday.olaleye@jamk.fi](mailto:sunday.olaleye@jamk.fi)
29. **Marketing Channels, Distribution Systems, and Supply Chain Management:** Dr. A.N.M. Waheeduzzaman, Texas A&M University- Corpus Christi, Texas, USA, E-mail: [waheed@tamucc.edu](mailto:waheed@tamucc.edu) and Dr. Fatma Demirci Orel, Cukurova University, Adana, Turkey, E-mail: [fatmaorel@gmail.com](mailto:fatmaorel@gmail.com)
30. **Global Citizenship and International Business:** Dr. Ronald S. J. Tuninga, HAN University of Applied Sciences, Arnhem, The Netherlands, E-mail: [ron.tuninga@han.nl](mailto:ron.tuninga@han.nl) and Dr. Ingrid Van Rompay-Bartels, HAN University of Applied Sciences, Arnhem, The Netherlands, E-mail: [Ingrid.Bartels@han.nl](mailto:Ingrid.Bartels@han.nl)
31. **The International Business Classroom:** Dr. Bram Hendrawan, HAN University of Applied Sciences, Arnhem, The Netherlands, E-mail: [Bram.Hendrawan@han.nl](mailto:Bram.Hendrawan@han.nl) and Dr. Jannemieke Geessink, HAN University of Applied Sciences, Arnhem, The Netherlands, E-mail: [Jannemieke.Geessink@han.nl](mailto:Jannemieke.Geessink@han.nl)
32. **Global Business (Misc.):** If your paper does not fit any of the above tracks, send your paper to either Dr. Erdener Kaynak, Pennsylvania State University at Harrisburg, Middletown, USA, E-mail: [k9x@psu.edu](mailto:k9x@psu.edu) or Dr. Talha D. Harcar, Pennsylvania State University at Beaver, Monaca, USA, E-mail: [tdh13@psu.edu](mailto:tdh13@psu.edu)

## IMDA SCHOLARLY BOOK OF READINGS: ADVANCES IN GLOBAL BUSINESS

The Congress proceedings are published in a refereed scholarly publication called Advances in Global Business. It will be made available at the start of the Congress in Jyväskylä, Finland. It is intended that selected papers from the Congress proceedings- Advances in Global Business will be published in a hardbound book form after the Congress. Papers selected to receive the Congress Best Paper Awards will be published in a forthcoming issue of the Journal of Transnational Management (JTM) and/or Journal of Euro-marketing (JEM). There will also be opportunities for selected congress papers for publication in regular as well as in special issues of the following scholarly business journals: Journal of Euromarketing, Journal of Management Modeling (JM2), International Journal of Commerce and Management, Journal of Competitiveness Review, Asia-Pacific Journal of Marketing and Logistics, International Journal of Strategic Business Alliances, International Journal of Transition and Innovation Systems, International Journal of Business and Emerging Markets, International Journal of Export Marketing, European Journal of International Management, International Journal of Emerging Markets, Journal of Transnational Management, Journal of Marketing Channels, and Journal of Asia-Pacific Business



## TRAVEL TIPS

There are direct flights to Helsinki, Finland from most European cities, the USA, Middle East, Central Asia and Asia-Pacific region. The national carrier Finnair is a member of the One World Alliance. One can reach the Congress site using a number of European, US, African, Middle Eastern and Asian airlines which offer their air services directly to Helsinki Vantaa Airport. The city of Helsinki has very good ferry connections to Sweden, Estonia, Germany, Poland and Russian Federation. There are also excellent railroad connections from Finland to Russian Federation.



Transportation options from Helsinki Vantaa Airport to Helsinki town center and to Jyvaskyla are train and bus. Delegates can buy their train tickets from Helsinki Vantaa Airport to Jyvaskyla at the airport. The first train starts straight from the airport. The train station is within walking distance from the airport and guided by signs. There will be one or two changes of trains on the way to Jyvaskyla. The first change will be at the Tikkurila train station. Depending on the schedule, the second train may come directly to Jyvaskyla, or delegates may need to change again at the Tampere train station. Additional information about time schedules available at <https://www.vr.fi/en>. One can also reach Jyvaskyla by Finnair flights from Helsinki Vantaa Airport. Information about flight time schedules are available at <https://www.finnair.com/fi-en>. There are also frequent busses from both Vantaa Airport and Helsinki to Jyvaskyla. For more information about bus service schedules, please visit <https://www.matkahuolto.fi/en/>



## VISA REQUIREMENTS

Visitors from the European Union member states, Nordic Countries, Liechtenstein and Switzerland do not need to have a visa nor residence permit to enter Finland. Visa is a permit to enter the country for short-term and temporary visits, for three months stay at the most. For a stay over three months, residence permit is required. Detailed information regarding the requirements and the application forms for Finnish visa are available at <https://um.fi/visa-to-visit-finland>. For a visa application, you will need an invitation letter from JAMK University of Applied Sciences. If this is the case, please contact Ms. Anastasiia Mikhlina from JAMK at [anastasiia.mikhlina@jamk.fi](mailto:anastasiia.mikhlina@jamk.fi)

## MOST OUTSTANDING CONGRESS PAPER AWARD

One distinguishing congress paper will receive newly created Erdener Kaynak Most Outstanding Congress Paper Award. It carries an award placard. We also inscribe the winner's name on IMDA website. This prestigious award was created in recognition of the sustained, continuous, and dedicated contributions of Erdener Kaynak to foster and facilitate research, scholarship, creative works, and mentoring junior faculty in international business during the past four decades.

## IMDA SCHOLARLY BOOK OF READINGS: ADVANCES IN GLOBAL BUSINESS

The Congress proceedings are published in the refereed scholarly publication of Advances in Global Business which is in its 29<sup>th</sup> edition. The proceedings are listed in a number of Conference Proceedings Citation Indices- Papers selected to receive the Congress Best Paper Awards will be published in the Journal of Transnational Management (JTM) and/or Journal of Euromarketing. There will also be opportunities for selected congress papers for publication in regular as well as in special issues of the following scholarly business journals: Journal of Management Modeling (JM2), International Journal of Commerce and Management, Journal of Competitiveness Review, Asia-Pacific Journal of Marketing and Logistics, Journal of Asia-Pacific Business, Journal of Marketing Channels.

## JOURNAL OF TRANSNATIONAL MANAGEMENT (JTM)

The Journal of Transnational Management is the official publication of the International Management Development Association (IMDA). The journal examines management research, teaching and development issues from a global perspective. The journal's audience includes business and public administration academics, researchers, developmental economists, social scientists, international business persons and public policymakers as well as entrepreneurs. The journal is published four times a year. For further information concerning submissions and style guidelines, contact the journal editor: Dr. Kip Becker at [kbecker@bu.edu](mailto:kbecker@bu.edu). For the journal style guidelines, visit <http://www.informaworld.com>

## JOURNAL OF EUROMARKETING (JEM)

A second official publication of the IMDA is Journal of Euromarketing. The purpose of JEM is to increase our understanding of the strategic planning aspects of marketing management in Europe. As well, marketing and international business aspects of the trading relationship between European and foreign firms are also explored conceptually as well as analytically. For further information concerning submission and style guidelines, please contact Editor-in-Chief Dr. Erdener Kaynak at [ek9@comcast.net](mailto:ek9@comcast.net) For the journal style guidelines and subscription visit <http://www.imda.cc/Templates/submissions.dwt>



## CONGRESS REGISTRATION

Early registration fees must be received by May 15<sup>th</sup>, 2022 at the latest. The early registration fee is US\$300 per person, which includes membership dues for 2022-2023. Full-time student registration fee is US\$200 with a proper student ID and includes a subscription to the Association's Journal of Transnational Management or Journal of Euromarketing and the IMDA membership for 2022-2023. Late registration fees are US\$100 above the early registration fee rate. Delegates who register at the Congress site are expected to pay an additional late fee of \$50. The registration fee includes the receptions, Congress banquet, all social functions, Helsinki city tour, all coffee breaks, and a copy of the hardbound congress proceedings and the program. Non-congress session attending spouses' early registration fee is US\$150 and the late registration fee is US\$200. For this fee, spouses may participate in all of the receptions, functions, congress banquet, Helsinki city tour, and social events. It does not allow attendance at congress sessions. Once papers have been accepted and registered in the congress program or a delegate's name has been listed in the program registration fees are non-refundable but substitute persons may attend instead in an emergency. Absolutely, no refunds are granted for non-attendance to the congress.



To register, please complete the attached registration form and submit it with your Congress registration fee to Executive V.P. & Director, International Management Development Association, P.O. Box 524, Campbelltown, PA 17010, USA. Please make check, money order, or travelers' check payable to International Management Development Association (IMDA) drawn in U.S. dollars on a US bank. Please make it sure that your check contains micro encoded banking information, including the ABA routing number at the bottom of the check. Please be further advised that there is a charge of US\$50 for non U.S. issued bank drafts or checks. To avoid processing charges, IMDA recommends payment by money order or Amex travelers' checks. If paying by Master Card, Visa, or Amex provide your credit card number and date of expiration and the street address where you receive your monthly credit card bills along with a zip code. In case of credit card payment, there is a charge of \$25 per transaction. If a third party credit card is used, credit card holder's signature as well as his/her written consensus is requested. This letter of authorization must be attached to the registration form.

## ACCOMMODATION

The Congress venue is JAMK University of Applied Sciences.. With its excellent location, it is just a short walking distance from the congress designated hotel.

The congress hotel in Jyväskylä is Solo Sokos Hotel Paviljonki. We reserved 15 double rooms and 20 single rooms at this hotel, which will be kept for delegates until May 1<sup>st</sup>, 2022. Unsold rooms will be released after this date. Congress hotel rates are double room (average 154 Euro per night) and single room (average 144 Euro per night). Room rates include buffet breakfast as well as taxes and service charges. Rooms may be available at a higher rate after cut-off date. Congress delegates should contact the hotel and book their rooms by mentioning "IMDA Conference" as the code to receive the discounted congress rate. For further information, please visit <https://www.sokoshotels.fi/en/jyvaskyla/sokos-hotel-paviljonki>



As a second option, we also reserved total 15 rooms (double or single) at Hotel Verso. They will be kept for the delegates until May 11, 2022. Unsold rooms will be released after this date. Congress hotel rates are double room (average 115 Euro per night) and single room (average 105 Euro per night). Room rates include buffet breakfast as well as taxes and service charges. Rooms may be available at a higher rate after cut-off date. Congress delegates should contact the hotel and book their rooms by mentioning "IMDA Conference" as the code to receive the discounted congress rate. For further information, please visit <https://www.hotelliverso.fi/en/1/verso>

There are additional two low-budget accommodation which may be utilized by doctoral students as well as by delegates from emerging countries. The first one is Soihtu Housing which offers low budget accommodation in Jyväskylä. You can stay in a furnished private or shared apartment by yourself or with a few colleagues. Soihtu Stay apartments offer temporary accommodation in the idyllic village environment. During stay, delegates get access to Soihtu Stay services such as sauna, laundry, and gym free of charge. Take away breakfast is also available. The distance to the city center is about 3 kms (2 miles), There are straight bus routes from the terminal to Soihtu Housing, located at Student Village Kortepohja. The congress organizers will provide shuttle service to and from Soihtu Housing during congress. Web address is <https://soihtu.fi/en/stay/>. For reservation, please communicate with Service Manager, Jenni Kirkkomaki, Tel: +358-50-437 2639, E-mail: [jenni.kirkkomaki@soihtu.fi](mailto:jenni.kirkkomaki@soihtu.fi)

The second low budget accommodation is Forenom Hostel Jyväskylä. It is reasonably priced alternative to hotels in the area.. Forenom Hostel Jyväskylä offers a homey and cost-effective alternative for both short or longer stays on the city's busiest and most popular street. This means that all the services are literally at your doorstep. You can cook your own food in the shared kitchens

which are located in each floor. For your relaxation, the hostel offers sauna, complete with a jacuzzi. The hostel combines both the private and communal experience under the same roof. This hostel is within walking distance to the congress site. Room rates vary around 50 Euro single or double occupancy and breakfast is not included in the rate. Hostel web site is <http://www.forenom.com/hostels/jyvaskyla/>

### Hotels in Helsinki

It was not possible to accommodate all delegates in one hotel at a lower rate. Hence, we made the following reservations for the delegates. We are offering three hotel options in Helsinki. Delegates should contact the appropriate hotel and book their rooms by mentioning “IMDA Conference” as the code to receive the discounted hotel rates. All of the rates below include buffet breakfast, all taxes, and service charges.

1. **Sokos Hotel Vaakuna.** We reserved 18 double rooms and 20 single rooms. The hotel will keep rooms for delegates until May 13, 2022. Room rates are double room (188 Euro) and single room (168 Euro), For further information, please visit <https://www.sokoshotels.fi/en/helsinki/sokos-hotel-vaakuna>
2. **Hotel Anna.** We reserved 10 single rooms. The hotel will keep the rooms for the delegates until May 1, 2022. Room rate for a single room is (138 Euro). For further information, please visit <https://www.hotelanna.fi/?lang=en>
3. **Hotel Arthur.** We reserved 15 single rooms. The hotel will keep the rooms for the delegates until May 10, 2022. Room rate is 115 Euro. For further information please visit <https://www.hotelarthur.fi/en/>



### FOR MEMBERSHIP AND CONGRESS INFORMATION CONTACT

Executive VP and Director, IMDA, P.O. Box 524, Campbelltown, PA 17010, USA, Tel: +1-717-566-6586, +1-717-889-8105. From May 10<sup>th</sup>, 2022 on, cell phone number is +90-536-2670264 or +1-717-831-2730 or +1-717-889-8105. Congress registration fees may either be faxed to +1-717-566-1191 (this is a secure fax number, placed in a locked room) or send electronically by using the Association’s PayPal account listed on the first page of IMDA Website of [www.imda-usa.org](http://www.imda-usa.org) If in doubt, please contact either [ek9@comcast.net](mailto:ek9@comcast.net) or [tdh13@psu.edu](mailto:tdh13@psu.edu). [k9x@psu.edu](mailto:k9x@psu.edu). IMDA List Serve Manager Dr. Fahri Karakaya may be contacted at [fkarakaya@umassd.edu](mailto:fkarakaya@umassd.edu)

### COVID-19 REQUIREMENTS FOR FINLAND

The Covid-19 requirements for entering to Finland are updated on a bi-weekly basis. According to the latest update on January 17, 2022, you are expected to have a Covid-19 passport with complete and valid vaccinations (or recovered from Covid-19 within 6 months) and a negative Covid-19 test result of less than 48 hours. Please check out the updated status before your travel according to your country of origin at [Guidelines for border traffic during pandemic | The Finnish Border Guard \(raja.fi\)](#)

### INFORMATION ON REQUIRED VACCINES AND TESTS CAN BE FOUND ON THE THL WEBSITE

Please note that passengers arriving in Finland are subject to obligations under the Communicable Diseases Act. You must read the instructions of the health authorities, regardless of the country from which you are coming to Finland. [Check out the health and safety guidelines on THL's website.](#)

## 2022 IMDA WORLD BUSINESS CONGRESS REGISTRATION FORM

Full Name: \_\_\_\_\_  
Title/Position: \_\_\_\_\_  
Department/School: \_\_\_\_\_  
University/Institution: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City, State, ZIP, Country: \_\_\_\_\_  
Office Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please tick the appropriate spaces\*\*:

- I wish to register for the Congress (This line must be checked if any other line is checked)  
 I am submitting a manuscript for a competitive paper  
 I am submitting a work-in-progress paper proposal  
 I am submitting a special panel or session proposal  
 I am submitting a proposal for the Doctoral Research Seminar  
 I am willing to chair a presentation session  
 I would like to be considered as a track chair for future IMDA congresses in the areas of

I enclose:

- Registration fee for academics of US\$300, mailed to arrive on or before May 15<sup>th</sup>, 2022. It includes my IMDA membership dues for 2022-2023 and a subscription to one of the official IMDA Journals. (Note: \$400 if received after this date and valid until May 30<sup>th</sup>, 2022)
- Registration fee for academics from low-income countries of US\$200, mailed to arrive on or before May 15<sup>th</sup>, 2022. It includes my IMDA membership dues for 2022-2023 and a subscription to one of the official IMDA Journals. (Note: \$300 if received after this date and valid until May 30<sup>th</sup>, 2022)
- Full-time student registration fee of US\$200, mailed to arrive on or before May 15<sup>th</sup>, 2022, which includes the subscription for one of the official Journals and IMDA membership fee for 2022-2023. Please include a valid copy of your student ID card. (Note: \$300 if received after this date and valid until May 30<sup>th</sup>, 2022). Faculty member and full-time job holding students are not entitled to this reduced student fee.
- Full-time student from low-income countries registration fee of US\$150, mailed to arrive on or before May 15<sup>th</sup>, 2022, which includes the subscription for one of the official Journals and IMDA membership fee for 2022-2023. Please include a valid copy of your student ID card. (Note: \$250 if received after this date and valid until May 30<sup>th</sup>, 2022). Faculty member and full-time job holding students are not entitled to this reduced student fee.
- Registration fee of US\$200, mailed to arrive on or before May 15<sup>th</sup>, 2022. This rate is applicable to Finnish business persons and consultants who do not present a paper at the Congress (this rate enables participation to the sessions and social functions only) It includes IMDA membership dues for 2022-2023 and a subscription to one of the two official IMDA journals. (Note: \$250 if received after this date)
- Early spouse/accompanying person registration fee of US\$150, mailed to arrive on or before May 15<sup>th</sup>, 2022, which does not include Journal subscription, IMDA membership, Congress proceedings, nor participation in Congress sessions. (Note: \$200 if received after this date and valid until May 30<sup>th</sup>, 2022)
- Late fee of US\$50 for all attendants who register after May 30<sup>th</sup>, 2022
- Extra Page Fee of US\$25 per page (Paper size is 8 ½ by 11 NOT A4 size). In case of a dispute over extra page charges, IMDA calculations will prevail.
- Non-US Bank Issued Checks/Banker's Draft/Traveler's Check Fee of US\$50
- Credit Card Processing Fee of \$25

US\$\_\_\_\_\_ Total included. See the Registration section for advice on how to submit your registration fees.

Credit card users, please check the appropriate box: \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Amex \_\_\_\_\_ Discover

Credit Card Exp. Date \_\_\_\_\_ Credit Card Number \_\_\_\_\_ CVC Number \_\_\_\_\_

Name of Card Holder\* \_\_\_\_\_ Signature\*\* \_\_\_\_\_  
Date \_\_\_\_\_

\* I am the authorized user of this credit card and willfully authorize the International Management Development Association (IMDA) officials to charge my credit card account in the amount indicated above. If I/we do not attend the Twenty-ninth Annual World Business Congress, I/we forfeit my/our rights of a refund claim. However, I/we may be entitled to nominate a substitute on my/our behalf, provided that she/he did not register for the Congress and the IMDA officials were informed in writing prior to the start of the Congress. If paying by a credit card you must sign and date this form and send it either by fax at 1-717-566-1191 or online as a word or pdf attachment file through [ek9@comcast.net](mailto:ek9@comcast.net). Unsigned registration forms are not acceptable.

\*\* After having my/our paper included in the program and/ or Congress proceedings, if I/we do not pay the registration fee or do not attend the Congress, I/we willfully authorize the International Management Development Association officials to issue a bill of payment to my/our official address for all of the outstanding fees owed by me/us to the Association. I/we fully accept all of the financial obligations.

Signature \_\_\_\_\_ Date \_\_\_\_\_